



toolbox
MARKETING

**Shaping
Tomorrow's Places
Through Strategic
Marketing & Vibrant
Placemaking**

Scan to
discover more



Ready to see how we can
turn your space into the next
must-visit destination?

We've got everything you need to make your place shine and bring people straight to your doorstep!

With our deep understanding of how leisure and retail spaces have evolved, we offer smart, creative solutions that will keep your place thriving well into the future.

- ⬡ With **25 years of experience** - we've been getting people to places since 2000 - we know what works.
- ⬡ Think of us as your one-stop shop for all things marketing! Our in-house team covers everything from graphic design and content creation to digital marketing, events, and strategy.
- ⬡ We're proud to work with over **40 destinations across the UK**, and we're excited to add your place to that list.
- ⬡ We're not just an agency - we're an extension of your team. We take the time to understand your goals and deliver customised solutions that get results and a solid return on investment.

Plus, we love what we do!



Meet our Team!

We're a passionate, creative team dedicated to making your destination a standout success. Here's a small glimpse of the incredible people behind the magic!



Michelle Buxton

Owner/Founder
Since 2000



Chloe Keith

Managing
Director



Ben Hammond

Growth & Performance
Manager



Kim Dodd

Marketing
& Brand Director

But wait - there's more!

From account managers to designers,
we've got all the expertise you need,
under one roof.



Scan the QR code to meet the full team
and see how we can work together to elevate
your brand and drive visitors to your place!



Marketing Support, Your way

Your partner for full-service campaigns or stand-alone projects.

One team, endless solutions. We're not just an agency - we're your marketing partner, working alongside you to bring people to your destination and keep them coming back for more. Whether you need full-scale support or help with a single project - a designer, a communications strategist, or someone to manage a one-off event - we're here to fill the gap wherever you need us most.

- Placemaking & Enlivenment
- Regeneration and Repurposing
- Strategic Direction & Vision
- Creative Design & Branding
- Leasing Support & Empty Unit Activations
- Communications, PR, & Reputation Management
- Research & Insights
- Digital Marketing
- Events & Experience
- Advertising & Media - inc. Print and Production
- Retailer Engagement
- Social Media Management & Content Creation
- Community Partnerships
- Video & Photography Production
- Website Design, Build & Maintenance

**Ready to transform
your destination?
Scan the QR code
and let's talk!**



Scan below
to explore



Website Spotlight: All About Ipswich

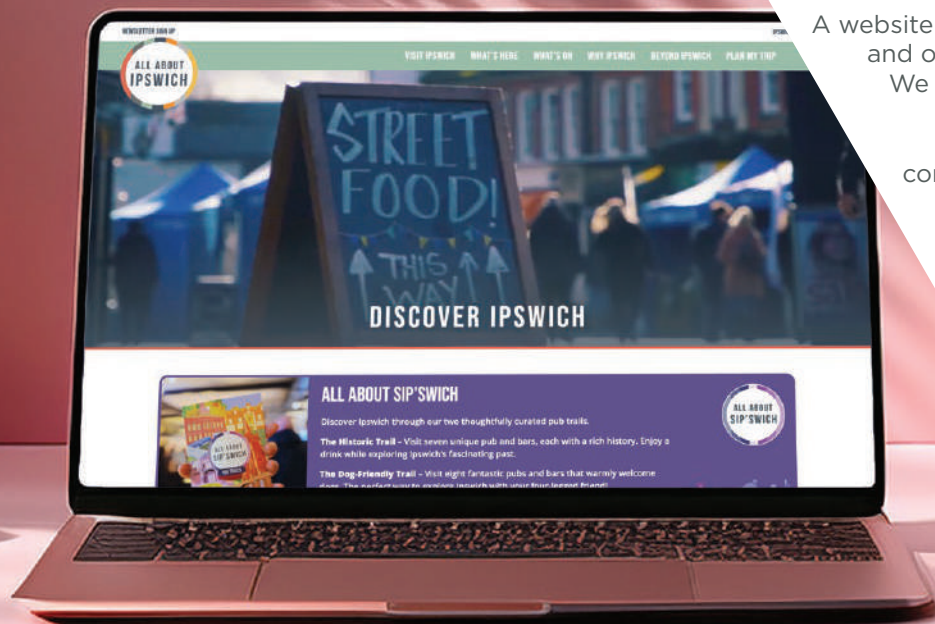
First Impressions Count

We all know how irritating it can be when a website is slow to navigate and you can't find what you're looking for.

A website by Toolbox on all devices, is easy to use, and optimised to achieve your objectives. We create fully bespoke websites that perfectly meet your business requirements, no matter how complicated. We create tailor-made websites that drive clicks.

Within 3 months
following the new site
launch we achieved:

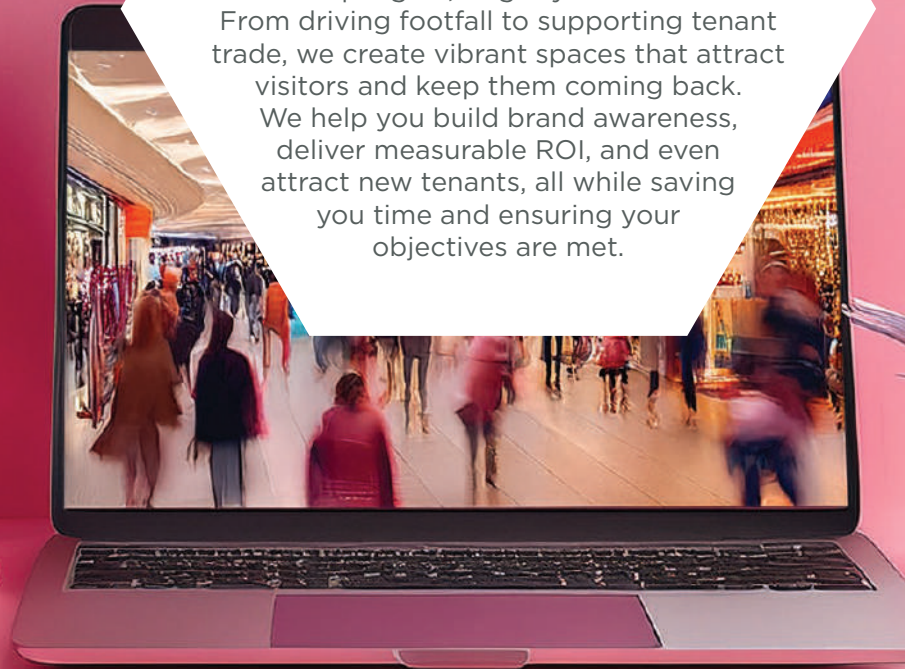
- +25% website visits
- +30% sessions
- Over 100 events & offers uploaded from businesses



A large, vibrant pink peony flower is in full bloom, with several buds and leaves visible. It is set against a solid pink background. A white hexagonal outline is positioned near the bottom left of the flower.

We don't just talk results, we deliver them

At the heart of everything we do is one simple goal, to get you real results. From driving footfall to supporting tenant trade, we create vibrant spaces that attract visitors and keep them coming back. We help you build brand awareness, deliver measurable ROI, and even attract new tenants, all while saving you time and ensuring your objectives are met.



Collaborating
with:



Curious to
know what our
clients say about us?



Our
Bury St. Edmunds
Business Improvement District




HARROW
TOWN CENTRE

Coventry  **BUSINESS
IMPROVEMENT
DISTRICT**

PETERBOROUGH
POSITIVE





“They are truly different to other agencies, strategic and aspirational, and hugely impactful. They achieve my own, personal hopes that I would feel very proud of them and I know that the rest of the team and the Board feel likewise. Great work from the Toolbox team. We made absolutely the right appointment.”

Paul Clement

Chief Executive, Ipswich Central

“During one of the most difficult times in our history, Kim project managed the Lock it With Love Campaign for Our Colchester BID. The campaign aimed to bring the community together and to share their thanks to key workers, NHS staff and loved ones.”

Sophia Beckford

Project Co-ordinator, Our Colchester





Award-Winning Excellence

For us, participating in industry awards is about more than just recognition - it's about celebrating the incredible work of our clients, our team, and the destinations we help thrive.

Being nominated and winning prestigious awards is a true mark of distinction, but the journey itself is just as valuable. It pushes us to grow, improve, and reflect, ensuring we're always delivering the best results possible.

We're proud to be part of the process, with members of the Toolbox team serving as judges for highly respected awards such as the Sceptres, Revo's, and Maxi awards.



£1,091.45

raised for
Suffolk Mind

+91%

increase in
website sessions,
over 32,000
total sessions

+18.5%

social media
engagement
growth

850,977

combined
reach across
Facebook
& Instagram

Your Very Suffolk Christmas, Ipswich

We partnered with Ipswich Central to launch Your Very Suffolk Christmas, a festive campaign aimed at boosting town centre footfall, supporting local businesses, and uniting the community.

The initiative blended digital and in-person activities, including a Christmas Activation Day with live performances, workshops, and market stalls, and a Digital Advent Calendar featuring daily prizes from local businesses. A targeted digital marketing strategy amplified reach, while over £1,000 was raised for Suffolk Mind.

The campaign engaged 28 BID businesses and six community groups, creating a vibrant, inclusive celebration of the season. We also had 6 community partnerships, exceeding the original target of three.



300+
families
attended
the event

Liberto
Lounge
ran out of its
samples in
the first hour!

Local ice
cream supplier
ran out of samples
half way through
due to
crowds

Magna
Square on
the map as the
new place
to bee!

A Taste of Magna Square, Egham

Runnymede council wanted to host a launch event to celebrate the opening of Magna Square, a stunning new development of apartments, shops and leisure destinations in historic Egham, Surrey. The event needed to not only celebrate the new development but it needed to put Egham on the map.

Our event 'A Taste Of Magna Square' did just that, it gave visitors the opportunity to 'taste' what Magna Square would be like, linked to the restaurant and cinema - bringing the inside outside!

A play on the word be, replacing it with 'bee' allowing us to theme the event to nature - continuing with a topical theme off the back of the pandemic and something that is important to the community.



Scan to
see more of
our case studies!



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We're
members of the



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