



# Shine a light on Team Pink

Laura Elliott, Office Manager

**How long have you worked at Toolbox?**

Just over two years



**What made you choose a career in placemaking?**

I fell into the industry if being totally honest, but I wouldn't change a thing. Every day truly is a different day, with new challenges and new opportunities to be creative!

## Tell us about your role and why it is important:

I play a key role in supporting the entire Team Pink with their day-to-day tasks, ensuring they have everything they need to succeed. I also work closely with Michelle and Chloe to provide any PA assistance they require. Beyond that, I help maintain a positive and energised office environment by keeping the team stocked with snacks to fuel their work and organising team socials to help everyone step away from their busy schedules and recharge.

A lot of my work happens behind the scenes, but I love seeing how all the little pieces I contribute come together to create something amazing. Knowing I've played a part in that success is what truly puts a smile on my face!



**Laura was highly commended as employee of the Year at The Bury Business Awards in 2023**

**"Every day truly is a different day, with new challenges and new opportunities to be creative."**



## What has been your most memorable moment at Toolbox so far?

Being highly commended for Employee of the Year at the Bury Free Press Awards has been my most memorable moment at Toolbox so far. It was such an incredible honour to be recognised in this way, not just for myself, but as a reflection of the hard work and dedication I've put into my role. It's moments like this that remind me why I'm so passionate about what I do. The recognition not only reinforced my belief in my contributions but also motivated me to keep striving for excellence. To know that my efforts make a meaningful impact and are appreciated by both my team and the wider community is truly rewarding. It's a memory I'll always cherish, and it fuels me to continue growing and achieving more!



## What's your favourite destination?

There's so many it's so hard to choose! I love visiting Shopping Centres when I go on holiday to see how they are compared to ours and what they do differently to ours. But I would say anywhere where I can shop is my favourite!



## What fictional place would you like to visit and why?

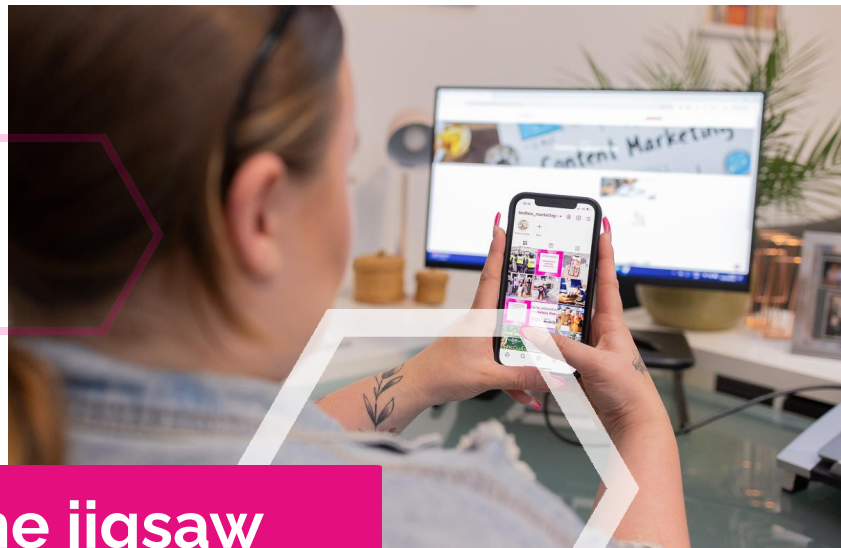
I would love to sit in the corner of the 2 Broke Girls Diner and observe it, I think I would spend the whole timing laughing so hard my cheeks hurt!

## What is your prediction for the next year?

I think there's a lot of new and exciting changes happening in the industry, with the rise in AI, VR, people physically being in places more rather than online shopping, the way everything is always changing and growing, it's hard to say, anything can happen!

## Which do you prefer to do: Shop, Dine, Watch, Play or Experience

SHOP & DINE - I can't choose they're both my favourite!!! When I'm shopping I'm thinking about food and when I'm eating I'm thinking about the next shop I'm going in!



**“It's nice to see all the jigsaw pieces come together and become a success!”**

Laura was even roped into starring in the office photo shoot!

